

Brisbane SEMINAR



14th September 2010
Stamford Plaza
Brisbane

PROGRAM

TIME	TOPIC	PRESENTER
8:30am	Arrival Tea & Coffee and Registration	
Presentations		
9:00am	<i>Introduction</i>	Peter Sugg – ACEB Chair and MD of AST Management Pty Ltd
9:10am	<i>Online Registration Systems – “Cloud Software”</i>	<p>Lauren Hall – CEO of iVvy Pty Ltd (SAAS Real time booking engine for the Events Industry) www.iVvy.com</p> <p>Lauren is a passionate Entrepreneur with over twenty years of business management experience at Executive and Board level across the Retail (FMCG), Advertising, Events, and Core Technology Industries in South Africa and Australia. Coupled with her programming, Accounting and Marketing background, Lauren has focused on driving the growth of technology-based companies with international market opportunities, contributing advice and direction as the CEO.</p> <p>iVvy is a revolutionary cloud based (SAAS) application for the Events industry, delivering Enterprise Class Conference and Events management software which is made smarter, friendlier and affordable. iVvy is set to transform the Conference Industry by providing multiple sectors of Industry with a much needed Online Real Time trading portal. www.iVvy.com</p>
9:30am	<i>Sponsorship – How to get it for your events</i>	<p>Julian Moore - Partner - Strategic Membership Solutions, was one of the most recognised faces throughout Europe in the not for profit sector for business development.</p> <p>When based in Westminster at AVA Ltd he worked as the Development Manager for a number of different member based organisations including trade and professional associations, chambers of commerce, sporting clubs, and others.</p>

10:00am	Web Strategies for Conferences and Events	<p>Toby Jenkins - General Manager and co-founder of Bluewire Media – the only managed web strategy company with ISO9001 quality assurance and a 110% money back guarantee.</p> <p>Toby writes for an award-winning blog and industry publications, plus he’s an avid reader, tweeter, conference speaker & entrepreneur.</p> <p>He loves helping companies make the most of the web – especially by applying the universal principles of being relevant, useful, interesting and easy to use!</p> <p>Toby recently featured on Australia’s Hot30 Under30 list of young entrepreneurs alongside business partner and school mate Adam Franklin.</p> <p>Follow him on Twitter @Toby_Jenkins or read the blog www.BluewireMedia.com.au/blog</p>
10:30am	Morning Tea	ALL
10:50am	How to Plan a Green/Sustainable Meeting A Venues Perspective	Paul Vivian , Sales Manager National Conventions and Ian Chalmers , Facilities Manager: Brisbane Convention and Exhibition Centre
11:10am	Forum – What’s New in Meeting Management Q&A with attendees	<p>Julie O’Donovan – Morton Hire - Exhibitions</p> <p>Ian Philips – Coastal Production – Theming</p> <p>Colin Foote – Micro Hire – Audio Visual</p> <p>Alan Dawson – Exec-u-Gifts – Event Supplies</p> <p>Peter Sugg – Management Pty Ltd – Event Management Issues</p>
11:50am	Lunch / Venue Site Inspections	ALL
12:50pm	Seminar Concludes	ALL

NEWS AND OPINION... from the ACEB Blog

New: Environmental Protection Agency requires meeting venues to complete a questionnaire about environmentally preferable features and practices in use at their facilities | Be Green: 14 Questions for Your Hotel

New: A CSR Result Worth Measuring | Corporate Social Responsibility

New: Conference registration, software and web based applications

New: Six “Nevers” when making a presentation

See new posts [here](#)

1. 10 Ways to avoid Death by Conference Committee... [more](#)
2. How to choose a Conference Management Company, based on cost... [more](#)
3. On-Site Program Room Management Checklist... [more](#)
4. Meetings Bloody Meetings - Gerald Richards... [more](#)

You can also join the conversation online: Do you think room blocks are worth the risk or let us know what speakers and topics you would like to see at future seminars [here](#).



If you have a LinkedIn profile you can join the Meeting Managers Forum [here](#).